

**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☒ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☐ Ad relates to state or local issue and does not communicate a political matter of national importance
-

1. Requested by (Agency name, address, phone number & contact)

Agency Name Great American Media

Contact Kelly Polce

Phone Number 202-338-8700

Address 3050 K St. NW #100 Washington, DC 20007

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name Democratic Congressional Campaign Committee

Contact Hayley Dierker-COO

Phone Number 202 863 1500

Address 430 S. Capitol St. SE Washington, DC 20003

3. Date of request: 5/5/16

4. Request received by:

Will Hildebrandt

5. Details:

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought and date of election:



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7. If ad refers to a national legislative issue, identify:

Congress

8. List sponsor's chief executive officers, members of executive committee or board of directors:

Hayley Dierker - COO, Kelly Ward - Treasurer

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☐ Accepted – see attached contract details
☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KVDA, San Antonio, TX	9/08/2014

I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as ordered					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Bla 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Audrey Savage VPOS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 667700
Alt Order #: 01463629
Product Desc: 14-ISSUE 4969
Estimate: 4969
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 06/23/16 / 09/09/16
Order Type: Political

Primary AE: Will Hildebrandt
Sales Office: NDC
Sales Region: National

Agency
Name: GREAT AMERICAN MEDIA
Buying Contact:
Billing Contact:
 3050 K STREET NW
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DEMOCRATIC CONGRESSIONAL CAN
Demographic: A35+
Product Codes: PO9-Political-State_(Other)
Priority: EF
Revenue Codes: Airtime, Airtime, POL Federal - Congres

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 02404
Agency External ID: 01274

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	93	\$35,140.00	\$29,869.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	93	\$35,140.00	\$29,869.00	0.00
Totals	93	\$35,140.00	\$29,869.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KVDA	10/11/16	10/14/16	AM 6A-9A	CM - Cr	6A-9A (6:00 AM-9:00 AM)	-TWTF--	:30	15	\$90.00	EF	0.00	NM	15	\$1,350.00
REVISED RATE UN NUEVO DIA UN NUEVO DIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-TWTF--			15			\$90.00		0.00			
E 2	KVDA	10/11/16	10/14/16	M-F 9A-930A M-F 9A-930A	CM - Cr	9A-930A (9:00 AM-9:30 AM)	-TWTF--	:30	4	\$90.00	EF	0.00	NM	4	\$360.00
RATE REVISED ACCESO TOTAL ACCESO TOTAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-TWTF--			4			\$90.00		0.00			
E 3	KVDA	10/11/16	10/14/16	M-F 1P-2P M-F 1P-2P	CM - Cr	1P-2P (1:00 PM-2:00 PM)	-TWTF--	:30	4	\$190.00	EF	0.00	NM	4	\$760.00
RATE REVISED SUELTA LA SOPA SUELTA LA SOPA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-TWTF--			4			\$190.00		0.00			
E 4	KVDA	10/11/16	10/14/16	M-F 2P-3P M-F 2P-3P	CM - Cr	2P-3P (2:00 PM-3:00 PM)	-TWTF--	:30	4	\$330.00	EF	0.00	NM	4	\$1,320.00
REVISED RATE MEJOR CASO CERRADO MEJOR CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-TWTF--			4			\$330.00		0.00			
E 5	KVDA	10/15/16	10/15/16	WKDY 1p-3p	CM - Cr	1p-3p (2:00 PM-4:00 PM)	-----S-	:30	1	\$140.00	EF	0.00	NM	1	\$140.00

Order / Rev: 667700
 Alt Order #: 01463629
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM
 Product Desc: 14-ISSUE 4969
 Estimate: 4969

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
REVISED TIME PERIOD AND RATE CINE DE LA TARDE CINE DE LA TARDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S-					1	\$140.00		0.00			
E 6	KVDA	10/11/16	10/14/16	M-F 4P-430P M-F 4P-430P	CM - C	4P-430P (4:00 PM-4:30 PM)	-TWTF--	:30	3	\$560.00	EF	0.00	NM	3	\$1,680.00
REVISED RATE CASO CERRADO CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-TWTF--					3	\$560.00		0.00			
E 7	KVDA	10/15/16	10/15/16	WKDY 3P-3:30P	CM - C	3P-3:30P (2:00 PM-4:00 PM)	-----S-	:30	1	\$140.00	EF	0.00	NM	1	\$140.00
REVISED TIME PERIOD AND RATE GERARDO ORTIZ: SIN CENSURA GERARDO ORTIZ: SIN CENSURA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S-					1	\$140.00		0.00			
E 8	KVDA	10/15/16	10/15/16	Sign-On/Sign-Off 5A-5A	CM - C	5A-5A (4:30 PM-6:00 PM)	-----S-	:30	1	\$260.00	EF	0.00	NM	1	\$260.00
REVISED TP, RATE AND PROGRAM NAME VIDEOS RITMO DEPORTIVO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S-					1	\$260.00		0.00			
E 9	KVDA	10/15/16	10/15/16	NOTIC TLMD FIN DE SEM NOTIC TLMD FIN DE SEMANA	CM - C	SA-SU 4P-430P (4:00 PM-4:30 PM)	-----S-	:30	1	\$175.00	EF	0.00	NM	1	\$175.00
REVISED RATE NOTICIERO TLMD NOTICIERO TLMD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S-					1	\$175.00		0.00			
E 10	KVDA	10/11/16	10/14/16	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS	CM - C	M-F 4:30P-5P NEV (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$350.00	EF	0.00	NM	4	\$1,400.00
REVISED RATE NOTICIAS 60 SAN ANTONIO NOTICIAS 60 SAN ANTONIO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-TWTF--					4	\$350.00		0.00			
E 11	KVDA	10/11/16	10/14/16	M-F 5P-530P NEWS M-F 5P-530P	CM - C	5P-530P (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$350.00	EF	0.00	NM	4	\$1,400.00
REVISED RATE NOTICIAS 60 SAN ANTONIO NOTICIAS 60 SAN ANTONIO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-TWTF--					4	\$350.00		0.00			
E 12	KVDA	10/11/16	10/14/16	M-F 530P-6P M-F 530P-6P	CM - C	530P-6P (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$475.00	EF	0.00	NM	4	\$1,900.00
REVISED RATE NOTICIERO TELEMUNDO NOTICIERO TELEMUNDO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-TWTF--					4	\$475.00		0.00			
E 13	KVDA	10/16/16	10/16/16	NOTIC TLMD FIN DE SEM NOTIC TLMD FIN DE SEMANA	CM - C	SA-SU 4P-430P (4:00 PM-4:30 PM)	-----S	:30	1	\$190.00	EF	0.00	NM	1	\$190.00
NOTICIERO TELEMUNDO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S					1	\$190.00		0.00			
E 14	KVDA	10/16/16	10/16/16	WKDY 4:30-5P	CM - C	4:30-5P (4:30 PM-5:00 PM)	-----S	:30	1	\$190.00	EF	0.00	NM	1	\$190.00
AMER FUNNIEST VIDEOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----S					1	\$190.00		0.00			
E 15	KVDA	10/11/16	10/14/16	M-F 6P-7P M-F 6P-7P	CM - C	6P-7P (6:00 PM-7:00 PM)	-TWTF--	:30	4	\$950.00	EF	0.00	NM	4	\$3,800.00
REVISED RATE CASO CERRADO ESTELAR CASO CERRADO ESTELAR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-TWTF--					4	\$950.00		0.00			
E 16	KVDA	10/11/16	10/14/16		CM - C	7P-8P	-TWTF--	:30	4	\$800.00	EF	0.00	NM	4	\$3,200.00

Order / Rev: 667700
 Alt Order #: 01463629
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM
 Product Desc: 14-ISSUE 4969
 Estimate: 4969

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	KVDA	10/17/16	10/17/16	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS REVISED RATE NOTICIAS 60 SAN ANTONIO NOTICIAS 60 SAN ANTONIO	CM - C	M-F 4:30P-5P NEWS (4:30 PM-5:00 PM)	-----	:30	1	\$350.00	EF	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$350.00		0.00				
E 28	KVDA	10/17/16	10/17/16	M-F 6P-7P M-F 6P-7P REVISED RAE CASO CERRADO ESTELAR CASO CERRADO ESTELAR	CM - C	6P-7P (6:00 PM-7:00 PM)	-----	:30	1	\$950.00	EF	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$950.00		0.00				
E 29	KVDA	10/17/16	10/17/16	M-F 8P-9P M-F 8P-9P REVISED RATE PRIME NOVELA PRIME NOVELA	CM - C	8P-9P (8:00 PM-9:00 PM)	-----	:30	1	\$800.00	EF	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$800.00		0.00				
E 30	KVDA	10/17/16	10/17/16	M-F 9P-10P M-F 9P-10P PRIME NOVELA SUPER SERIES	CM - C	9P-10P (9:00 PM-10:00 PM)	-----	:30	1	\$1,150.00	EF	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$1,150.00		0.00				
E 31	KVDA	10/17/16	10/17/16	M-F 10P-1035P NEWS M-F 10P-1035P REVISED RATE NOTICIAS 60 SAN ANTONIO NOTICIAS 60 SAN ANTONIO	CM - C	M-F 10P-1035P (10:00 PM-10:35 PM)	-----	:30	1	\$390.00	EF	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$390.00		0.00				
E 32	KVDA	10/17/16	10/17/16	M-F TITULARES Y MAS TITULARES Y MAS REVISED RATE TITULARES Y MAS TITULARES Y MAS	CM - C	TITULARES Y MAS (10:35 PM-11:00 PM)	-----	:30	1	\$160.00	EF	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$160.00		0.00				
N 33	KVDA	10/17/16	10/17/16	M-F 7P-8P M-F 7P-8P ADD PRIME NOVELA	CM - C	7P-8P (7:00 PM-8:00 PM)	-----	:30	1	\$800.00	EF	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$800.00		0.00				
N 34	KVDA	10/17/16	10/17/16	M-F 11P-12A M-F 11P-12A ADD LF NOVELA	CM - C	M-F 11P-12A (11:00 PM-12:00 XM)	-----	:30	1	\$130.00	EF	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	M-----					1	\$130.00		0.00				
													Totals	93	\$35,140.00